Code # MCOM16 (2015)

**Course Deletion Proposal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [pheath@astate.edu](mailto:pheath@astate.edu)

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1. Course Title, Prefix and Number**

Multimedia Reporting, MDIA 4553

**2. Contact Person** (Name, Email Address, Phone Number)

Alexander Brown, [arbrown@astate.edu](mailto:arbrown@astate.edu), 870 972-2790

**3. Last semester course will be offered**

offered last in Fall, 2013 – course has been replaced, and will not be taught again.

Please clarify by selecting one of the following:

1. Remove MDIA 4553, Mutlimedia Reporting[Select Degree/Course]from bulletin for Fall 2016[Select Year]
2. Other - Please clarify - Click here to enter text.

**4. Student Population**

a. The course was initially created for what student population?

The course being deleted was an elective for upper division journalism and RTV majors.

b. How will deletion of this course affect those students?

New courses have replaced the deleted course.

**College, Departmental, or Program Changes**

**5.** a. How will this affect the college, department, and/or program?

No effect

b. Does this program and/or course affect another department? [Click to choose an item.]

If yes, please provide contact information from the Dean, Department Head, and/ or Program Director whose area this affects.

No

c. Please provide a short justification for why this course being deleted from program.

MDIA (CMP) 4553, Multimedia Reporting, was made redundant during the major Department of Media curriculum revision of 2013. The course should have been deleted at that time.

**6. Is there currently a course listed in the bulletin which is equivalent to this one? Yes** [Click to choose an item.]

If yes, which course(s)?

MDIA 2010, Multimedia Reporting Laboratory

MDIA 2013, Multimedia Reporting

MDIA 4050, Advanced Reporting Laboratory

MDIA 4053, Advanced Reporting

**7. Will this course be equivalent to a new course? No**[Click to choose an item.]

If yes, what course?

Enter text...

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

\*\*\*THERE IS NO UNDERGRADUATE BULLETIN REFERENCE TO THIS COURSE BEING DROPPED – DUE TO THIS REASON, THE CROSSLISTED RTV 5553 IS MENTIONED – THIS IS THE ONLY PLACE IT APPEARS IN PROGRAMS OF STUDY.

FOR UCC PURPOSES, PLEASE SIMPLY IGNORE THIS BULLETIN REFERENCE.

**CMP 3363. Communications Research** Study and use of research tools and theories available for mass communications problem solving. Emphasis will be on library research, theory approaches, and applied media research. Cross-listed as MMJ 3363. Fall, Spring.

**CMP 3373. Introduction to Internet Communications** Introductory course in the use of the Internet as a communication delivery system. The course addresses Internet history, its development and future applications for communicators. Basic computer competency required. Cross-listed as MMJ 3373. Fall, Spring.

**CMP 3403. Screenwriting for Narrative Motion Pictures** Study and application of writing and scripting techniques for narrative motion picture, including synopsis, sequence outline, treat- ments and screenplay. Characterization and genre conventions are also considered. Fall, Spring.

**CMP 3503. Film Cinematography, Lighting and Editing** Introduction to the theory and techniques of cinematography, lighting, and editing for narrative filmmaking. Prerequisite, consent of instructor. Fall, Spring, Summer.

**CMP 3573. Sports Production** Theory and practical application of sports production for radio and television. Fall, Spring.

**CMP 3673. Seminar in Digital Media and Design** A study of the development and impact of digital media. Spring.

**CMP 4303. Advanced Filmmaking Techniques** In-depth study of narrative filmmaking as an art form. Students develop greater expertise in shooting properly exposed and imaginatively composed images, storyboarding, production techniques, composition aesthetics, lighting, sound mixes, and digital non-linear editing. Prerequisites, CMP 3303, CMP 3403, CMP 3503. Spring.

**CMP 4333. Special Topics Seminar** A seminar that addresses current topics in the area of communication. Fall.

**CMP 4353. Corporate Media Production** Study of the field and function of media pro- duction for business and nonprofit organizations. The course addresses client contact, budgeting, analysis of production problems, design and writing of scripts for promotion, training and news in corporate and industrial settings. Prerequisites, PRAD 3013, CMP 2313 and CMP 3033. Fall. Special course fee $25.

**CMP 4363. Multimedia Storytelling** Introductory course in multimedia concepts, media elements, platforms, and production. Emphasis is placed on delivery of content across media platforms for diverse audiences. Fall, Spring.

**CMP 4383. Advanced Television Production** Practice in methods and procedures of pro- ducing studio and remote program content for ASU TV. This may include, athletic events, campus forums, concerts, newscasts, spelling bees, telethons, etc. Prerequisite, C or better in CMP 3313. May be repeated for a maximum total of six credit hours. Fall, Spring.

**CMP 4483. Broadcast Graphics** Development and production of graphics for video, televi- sion, and internet-based media. Fall.

**CMP 4503. Film Production Practicum** A capstone experience in narrative motion picture production. Students will work individually or in groups to write, produce, shoot, edit and distribute a short film. Prerequisites, CMP 4303 or consent of instructor. Fall, Spring.

**~~CMP 4553. Multimedia Reporting~~** ~~Application of traditional journalism skills to digital media practice, including integration of audio, photographs, graphics and video as multimedia storytelling tools to enrich online news coverage. Dual-listed with RTV 5553. Prerequisite, CMP 3373. Fall, Spring, Summer.~~

**CMP 4563. Sports Programming** Theory and practical application of sports programming for radio and television. Spring.

**CMP 488V. Special Problems** Prerequisite, approval of Department Chairman and faculty. Fall, Spring, Summer.

*The bulletin can be accessed at http://www.astate.edu/a/registrar/students/*

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**Radio-Television**

**Master of Mass Communications**

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| **University Requirements:** |  |
| See Graduate School Degree Policies for additional information (p. 36) |  |
| **Program Requirements:** | **Sem. Hrs.** |
| MCOM 6043, Theory of Mass Communications | 3 |
| MCOM 6053, Quantitative Research Methods in Communications | 3 |
| MCOM 6203, Introduction to Graduate Study | 3 |
| MCOM 6253, Qualitative Research Methods in Communications | 3 |
| **Sub-total** | **12** |
| **Journalism Requirements:** | **Sem. Hrs.** |
| **Select twelve hours from the following:**  MCOM 5023, Public Opinion, Propaganda and the Mass Media MCOM 6023, Advanced Studies in Communications Law MCOM 680V, Independent Study RTV 6073, International Communication Seminar  RTV 5323, News Production and Performance RTV 5333, Trending Topics RTV 5363, Multimedia Storytelling RTV 5373, Internet Communications  ~~RTV 5553, Multimedia Reporting~~ RTV 5573, Sportscasting RTV 6023, Advanced Studies in Broadcast Management RTV 6033, The Broadcast Documentary RTV 6223, Broadcasting Seminar | **12** |
| **Electives:** | **Sem. Hrs.** |
| Advisor-approved Electives  *May include six hours of thesis or project credit, courses in the college and/or courses outside the college. The topic of the thesis or project is subject to approval by the student’s thesis or project committee. The thesis or project may be a continuation or extension of research begun in a Communications graduate class.* | **6** |
| **Total Required Hours:** | **30** |

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